11/16/20

Product Seller Name

Address

City, State, ZIP

DEMAND FOR RELIEF

Re: 2007 Chevrolet Suburban; VIN 1GNFC16057J369074

Dear SELLER,

On November 1, 2019, you sold me this DESCRIBE PRODUCT. Before we came to your business location, it was advertised for sale at a price of $9,990. In reliance on that advertisement, I went to your dealership and decided to purchase the PRODUCT. But when I went to sign the paperwork, you had increased the price to $12,900. This is illegal and constitutes false advertising under the Alabama Deceptive Trade Practices Act. I hereby demand a refund of the $2,910 price increase that you charged. This is a demand for relief made under the ADTPA. If you don’t provide me with complete relief within 15 days, I will take you to court or arbitration to seek a full refund, plus costs and lawyers’ fees. Write me mail a check at the address below. Thank you.

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My Name

Address

City, State, ZIP